



**FOR IMMEDIATE RELEASE**

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**GENIUS@WORK® OFFERS NEW CO-WORKING SPACE FOR  
MILWAUKEE'S GROWING ENTREPRENEUR BASE**

*Membership-based co-working space will provide modern amenities for individuals and groups*

**MILWAUKEE** – Rosemont, Ill.-based First Hospitality Group Inc. (FHG) unveiled Genius@Work®, a new shared, membership-based office space with a conference room attached to the Hilton Garden Inn Milwaukee Downtown Hotel. January 21<sup>st</sup> was the first day of operations.

Genius@Work provides users with a comfortable, flexible and modern co-working space with all of the amenities of a traditional office setting including high-speed Wi-Fi, AV equipment, printing/scanning/fax/copy machine, as well as complimentary coffee, tea and snacks. The new workspace includes the Genius Lounge, an open office environment suitable for individual and collaborative work; the Genius Studios, comprised of two private rooms for individual focus or small meetings; and the Genius Conference room, which has flexible seating arrangements for up to 10 people.

“Genius@Work is coming to the Milwaukee marketplace at a pivotal time,” said Robert Habeeb, FHG president and COO. “With a surge in new business and start ups in the city, Genius@Work provides an inspirational space and all the resources necessary for those individuals and groups to gather, share ideas and collaborate.”

In the midst of a revitalization, the City of Milwaukee is seeing entrepreneurs and businesses from across the Midwest relocate, expand and launch businesses in the city and they are looking for a flexible, collaborative space from which to operate.

Genius@Work is located in the Loyalty Building, which is an iconic National Historic Landmark built in 1886, and is designed to cater to the needs and interests of a wide range of professionals, including free lancers, business travelers, graduate students, work-from-home professionals, innovative and independent thinkers of Milwaukee.

This innovative space is open 365 days a year and includes exclusive member amenities given its partnership with the Hilton Garden Inn Milwaukee Downtown, catering is available, ability to book the entire office space, access to valet services, the Garden Grill Restaurant and Bar and additional meeting spaces within the hotel to accommodate larger groups, as well as the option for members' clients to stay overnight at the hotel as needed and the opportunity to network with business travelers in the space.

Membership options include the following passes: day, weekly, monthly, corporate/group, annual and conference room-specific. The Genius@Work space is located in the Hilton Garden Inn - Downtown Milwaukee with access through the Michigan St. entrance. Bookings are also available thru [liquidspace.com](http://liquidspace.com).

The Genius@Work space was built and designed with general contractor Venture Development and the interior design firm Interior Investments, both based in Milwaukee.

For more information on Genius@Work or to learn more about membership packages, visit [www.GeniusAtWork.net](http://www.GeniusAtWork.net).

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**About First Hospitality Group**

First Hospitality Group, Inc. is a national, experienced, and established hospitality management, and development company serving the investment and real estate industries. Since 1985, FHG has been an award-winning pioneer in the hospitality industry. FHG has successfully developed, marketed and managed over 16 brands and 62 properties throughout the Midwest. Visit [www.fhginc.com](http://www.fhginc.com).

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